



SMALL FARMING FOR PROFIT AND PLEASURE

Do you want to advertise directly to the small property owners of the Illawarra, South Coast and Southern Highlands?

If you supply products or services to this small farming sector "The Good Life" is a great way to reach your target audience because:

**1** It is distributed **FREE** in the Illawarra, South Coast and Southern Highlands regions to small property owners with **10,000** copies printed quarterly.

**2** It is dedicated to providing useful information on everything to do with life on a small farm . . . what to do, what to grow, animal husbandry tips, where to get supplies, etc.

**3** You can gain added exposure for your business as editorial submissions are invited from all advertisers to promote their products and services.

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Pelican Graphics Pty Ltd  
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Artwork & Design  
Visual Elements 0429 653 354

# Advertising Rates

AD SIZE	DIMENSIONS	CASUAL per issue \$	2 ISSUES per issue \$	4 ISSUES per issue \$
Full Page	297 x 210mm (Full Bleed) 277 x 190mm	1015	945	880
<i>Special positions: Add 10% for Inside Front, Inside Back and Outside Back Covers.</i>				
Half Page	138.5 x 190mm	635	590	550
Third Page	277 x 60mm	445	415	385
Third Page				
3 Unit	92 x 190mm	445	415	385
2 Unit	92 x 125mm	315	295	275
1 Unit	92 x 60mm	170	160	150
Strip Ad	50 x 190mm	290	270	250
Trade Directory	50 x 60mm	75	70	65

All advertisements are in full colour

Prices shown include Artwork and GST